



2015
European Year
for Development

RESOURCES

Official EYD2015 website

Civil Society Alliance
informational platform

European Year for
Development materials

Civil Society Alliance
communication toolkit

Hashtags: #EYD2015 +
thematic tags
(e.g. #genderequality)



Sustainable Consumption and Production

Connecting the dots from Civil Society in the upcoming new development framework

by Francesca Minniti - CONCORD

“Connecting the dots” is not always an easy task. Especially when organizations, people and colleagues coming from different worlds and sectors are sit at the same table, gathered at the same meeting with different expectations and goals. How then to join forces and work together during the European Year of Development 2015?

How to better involve citizens in this action?

These are some basic questions we tried to answer with our first event of the EYD-CONCORD project. The EYD2015 and the Civil Society Alliance gave us an important opportunity to do so.

The first of the two planned events

in the project CONCORD EYD2015 CS Alliance took place in Brussels on June 9th, 2015 and had as its primary objective to reflect together on a theme linked to development and European policies and a topic very concrete and practical, understandable by the public audience. Talking about the Sustainable Consumption and Production helped to tackle complex issues but also issues that pertain to the everyday life of citizens, in Europe and globally. With expert speakers, prepared and motivating we succeeded in the first part of the day to reveal the starting points and challenges, and in the second part, in workshop-modality, we tried to discuss common solutions and concrete proposals from NGOs and Civil society overall.

Spotlight on Policy Coherence for Development 2015

The report “Spotlight on EU Policy Coherence for Development” is a flagship report produced by CONCORD every two years since 2009, to raise the awareness of EU political leaders and citizens on the need to apply changes to some European domestic and external policies in order to eradicate global poverty.

The report is prepared by CONCORD members and draws from their analysis and the evidence they can gather, especially through their interaction with poor and vulnerable communities in countries outside Europe. In 2015, the Spotlight report is declined in a series of thematic policy papers published one after the other throughout the year.

Twitter hashtag: #ForFairEurope

TRADE

The first Policy Paper is on Trade: The EPA between the EU and West Africa: Who benefits? In this paper, CONCORD calls for the Members of the European Parliament not to ratify the EPA, because of the negative development impacts it will have.

[English version](#) and [French version](#)

TAX

The second Policy Paper is on Tax: The Role of the EU in ensuring Global Tax Justice. This paper identifies and elaborates key reforms of the international tax system that the EU must push for ahead of the Addis Ababa conference.

[English version](#)

Download attachments:

Sergi Corbalán, director FTAO, moderator of the whole day, well-articulated the main reasons that led the CS Alliance to work on this thematic strand and he described the great work done in particular by some members of the Alliance.

- Roberto Ridolfi, Director of DG. DEVCO C - Sustainable Growth and Development - key-note speech In his speech he introduced the topic from the European Commission perspective including some extremely relevant remarks, stressing the need for concrete measures by the institutions (in particular European ones but also national) for sustainable and shared development of the planet.

- Bibi Bleekemolen, Fair Phone company - A real example: the “Fair Phone” initiative Thanks to Bibi we saw how the Private Sector can “be” and can “operate” FAIR. The work of Fair Phone company in trying to produce a commodity

in a just and sustainable way (with a particular eye to the supply chain and to the mining/extracting industry) has brought a fantastic real example for the participants of the event and explained how to find ‘shared solutions’ in the Private Sector not necessarily geared exclusively to profit.

- Bernd Nilles, CIDSE Secretary General - “Looking for a systemic change” Secretary-General of a member organization of CONCORD Europe and active part of the Alliance - CIDSE accompanied all participants in a virtual journey into the reasons of the ‘right cause’. Why shall we be concerned with sustainable development? Why do we need to work together in areas such as sustainable consumption and production, agriculture, food, lands, etc. ?

If you are curious please listen to Mr. Nilles and all other interventions [HERE](#) (video recording of the morning session)

Sustainable Consumption and Production: what is this for me?

by Sabah Hussain – Intern at CONCORD

In order to take sensible steps towards being more sustainable with consumption and production, we need to heedfully implement a systemic change; not only in the roots of a production chain but also in the roots of our conscious. A video shown at the EYD2015 Civil Society Alliance event on sustainable consumption and development, titled “Who’s got the power?” ([Click here to view video!](#)) makes clear that “he who sows does not reap the rewards”. It is evident that as

consumerism has grown, a lacking level of morality has developed in our learned behavior. Why do we not emotionally engage and relate to the inequalities that exist? While knowing how unfair the producer of the food, garment, technology etc... is treated, both in terms of money and the rights of the workers, why do we continue to consume in this way? Our everyday lives are made to feel so distant from these inequalities; down to advertising, marketing and media. Social pressures to have the best and most, carry more importance and weight for most people than feeling the guilt, shame

and disparity that the reality of the dishonest production to consumer chain holds.

So who is profiting the most? A hierarchy within communities, societies, cultures and races exists. We buy here, in the west, knowing that someone in the world has been exploited for it. A lot of production and supply chains dehumanize people and unrightfully suspend many childhoods. Why is this not a mainstream issue? It needs to become our responsibility to find out the route of the production chain – make it transparent. Most mainstream products do not disclose the

information, and if they do, it is not very easy to access.

Who has the power to change? We do. Through campaigning, lobbying for policy change, promoting ethical production organizations and fair trade consumerism; however we all need to start as individuals.

The EYD2015 Civil Society Alliance Sustainable Consumption and Development event was a wonderful space to display the similar beliefs of many of CONCORDS members. It was comforting to see that even though it may not appear to be a mainstream issue, many people



want to see and be a part of a systemic change. A particular striking part of the day for me was a workshop discussing sustainable textile and garment production and consumption, some of the participants included were from Fashion Victims and World Fair Trade Organisation. It was an extremely effective discussion, and concluded with some interesting points to think about; how to strengthen workers' rights and their access to justice?, to denounce the current business models in place and work together to improve them

so the common good of society comes first instead of profit, to develop ourselves as a society and to convince the EU Commission the need for regulation and the fact that it needs to change on a global political level therefore different countries need to work together.

Orsola De Castro, Fashion Revolution Co-founder (website) gave great hope and encouragement whilst presenting the great success of their global campaign for raising awareness of the true cost of fashion and a sustainable future.

[Spotlight 2015 TRADE EPA](#)

[April 2015 EN.pdf](#)

[Spotlight 2015 TRADE EPA](#)

[April 2015 FR.pdf](#)

[Spotlight 2015 TAX April 2015 EN.pdf](#)

Communication training webinar on #EYD2015, 5 May, 14:00 - 16:00 CET

Here you find all the materials and the full video of the communication training webinar Programme Introduction by Marius Wanders, Ambassador of the Civil Society Alliance

CONCORD's communication strategy and resources by Francesco Verdolino, Communication Officer - [Download PDF](#)

Code of Conduct on Images and Messages, by Keelin FitzGerald, Information Officer at Dochas, CONCORD Irish NP - [Download PDF](#)

Best practices by Maria Grabowski Kjær, Project Manager at World Best News, CONCORD Danish NP - [Download PDF](#)

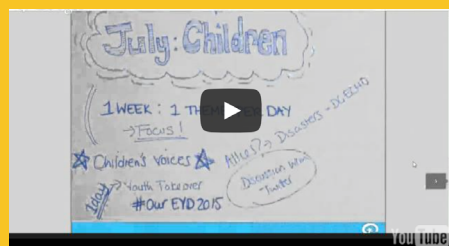
Best practices by Louise Hagendijk, Communications and Campaigns Officer at Plan International - [Download PDF](#)

Best practices by Elvira Buijink, Communications and Media Officer at European Women's Lobby - [Download PDF](#)

European Commission intervention on EYD communication tools, by Ms. Doerte Bosse and Mr. Chi Te Wong on behalf of the Unit Communication and Transparency European Commission DG DEVCO Europeaid - [Download PDF](#)

<https://www.youtube.com/watch?v=7OhcYmqnmdI>

The video of the webinar



Eu leaders could drop aid commitment to poor countries for first time

European governments could drop their aid pledge to developing countries, known as the 0.7% aid target, as disagreements between member states ahead of the Foreign Affairs Council on 26 May threaten the EU's historic anti-poverty commitment.

For Seamus Jeffreson, Director of CONCORD, the European confederation of Relief and Development NGOs:

“Breaking the 0.7% aid commitment would be a historic mistake for EU countries and jeopardise ambitious agreements set to take place on sustainable development and finance at the G7 summit in June, and the Third International Conference for Finance for Development in Addis Ababa in July, which is widely expected to lay the groundwork for achievement of the new global goals.”

The EU, along with other rich countries, committed to spend 0.7% of GNI on Official Development Assistance (ODA) at a UN General Assembly in 1970. This pledge was renewed in 2005, when EU Member States committed to reach the target by this year.

Some Member States have already met or exceeded the 0.7% target – Sweden, Luxembourg, Denmark and the UK. Two Member States, Belgium and

European Development Days 2015



CONCORD, the EYD2015 Civil Society Alliance and Action/2015 participated in the European Development Days 2015 with a lounge of Civil Society.

The lounge offered a fantastic opportunity to meetings and organizing interactive activities – bring together members of CONCORD, NGOs in Development and Cooperation, and the Civil Society Alliance, NGOs from other sectors as well, who attended the EuDevDays.

For the first time a space so large and visible was awarded to CONCORD and this thanks to the great work that we are doing for the European Year together with the other EU institutions.

Several activities were organized within the lounge, such as interaction with LAPAS – Latvian National Platform – and their young Representatives and a game quiz of TRIALOG project where participants were asked what they knew of the EU13 countries and their experience in development. Thanks to the TRIALOG

team for organizing it!

In case you are curious to know how well you know civil society organisations from the EU13 countries, [take this fun quiz with 10 questions!](#)

In general, EuDevDays are an opportunity for development sector experts. But this year, perhaps because of the European Year for Development, the organisers managed to open the doors also to people not in the field making it more inclusive. And this is what we asked for.

Hopefully in the future these kind of events will be more and more open to the general public.

Balancing the mind-set of youth work in Serbia

by Petar Djurovic - AidWatch Serbia

First of the three planned seminars within the project *Balancing the mind-set of youth work in Serbia - from aid receivers to global development supporters* gathered 30 participants, namely youth workers and representatives of youth offices from various Serbian cities. The event was organized in city of Leskovac, from 15th to 18th of June, 2015 and the focus of the event was on development cooperation and prospective role of Serbian youth organizations in global development.

During the seminar, participants had an opportunity to learn more about Post 2015 Agenda, Sustainable Development Goals, EYD 2015 campaign, global development and global education, etc. Also, participants could hear more about opportunities for cooperation with European NGOs in the field of development cooperation.

Seminar was held in very good atmosphere and participants expressed their satisfaction with the seminar agenda and information they received on the above mentioned topics.

ACTION 2015 – SAVE THE DATES

by Claire des Mesnards - Action/2015

Many action/2015 happenings took place in Europe and in the world since our latest call one month ago. THANK YOU to all of you who made it happen!

Together with our fellow campaigners in European countries but also in the global South, on 26 May we have called the EU leaders to keep their promises on aid for the world's poorest. By occupying Brussels' events centers like Tour & Taxis on 3-4 June at the EDDs, we made our fight known across Europe and got some charismatic supporters conveying through temporary tattoos our key ask to take action in 2015. We moved people with concerts on the G7, and many of them joined us in our request to G7 leaders that they play their part in the fight against poverty, inequality and climate change.

Yet the action is only starting. As the decisive summits draw near, positions are toughened up and public pressure is more needed than ever. It is up to us, organised civil society, to strengthen it and make it converge towards large-scale actions just ahead of the crucial decisions. We have 3 appointments with the people and the world of tomorrow:

- **11 July:** use people's currency and call your members and partners for action to remind our States how we expect them to finance sustainable development!

This joint concept for action is fully adaptable to your policy asks. Check now how you may use this toolkit and contact me for any support needed to adapt it to your/ your member's needs.

- **24 September:** get your members prepared to put the spotlight on their initiatives, priorities and actions! We will light up the world

Ireland, have expressed their commitment to allocating 50% of ODA to LDCs. But France and Germany are leading the group of Member States which have not yet agreed on a time-bound commitment to 0.7% ODA/GNI, nor providing half of their assistance to LDCs with providing 0.15% of GNI to LDCs by 2020 and 0.2% by 2025 as a bare minimum.

Civil society across Europe is calling for EU leaders to:

- Recommit to 0.7% by 2020 at the EU level, backed by timetables at the national level that show how and where countries are gradually increasing aid to meet 0.7% by 2020.
- Taking action to increase aid to LDCs and commit to the current UN target of 0.15–0.20% ODA/GNI, and setting themselves the even more ambitious target of providing at least 50% of total ODA to these countries.

This year, with major agreements on the UN agenda, it is critical that the EU doesn't drop the ball by sending a message to the world that it has given up on ever fulfilling a pledge first made 45 years ago.

How can civil society make the SDGs work for the most marginalised?

Watch the video message of Danny Srisikandarajah, Secretary General of CIVICUS, on the challenges for civil society in the implementation of the Sustainable Development Goals.



CONCORD recommendations to Heads of State on migration and development

Multiple conflicts in nearby countries, an ongoing global displacement crisis as well as the lack of safe passages to Europe have pushed people fleeing wars, abject chaos and despair to take increasing risks and for many, to face deaths. The European Union cannot turn a blind eye on its responsibility in contributing to this situation and in addressing the situation now. This is the moment to live up to European founding values of solidarity and human rights.

At their meeting in Brussels this week, CONCORD calls on European leaders to act for the safety of people first and for their right to well-being.

Make migration a driver for development

For CONCORD, continued and predicted tragedies at sea constitute a grave indictment of current EU approach to migration that continues focusing on security and border controls rather than on ensuring the safety of people arriving on its shores. The balance between security and migrants' rights is deeply uneven, against the fundamental values of the European Charter.

Current EU border enforcement approaches neither protect the fundamental human right to life nor respect international and regional treaties that require protection: for those fleeing persecution, serious human rights violations and torture; for those abused by human traffickers or smugglers; and for children.

CONCORD regrets that migration is clearly designed as a component of a security policy rather than a driver for development.

Therefore, CONCORD calls on Heads of States to take a holistic approach

that day. As global plans become clearer, a very preliminary draft to coordinate actions specifically in Europe is being prepared here

- 29 November: save the date for a

main mobilisation on climate! The COP21 will be decisive for many communities affected by climate change. All our energy will be needed to have our leaders make the right choices - more coming soon.

Ethical Fashion 2020: a new vision for transparency?



by Carry Somers - FashionRevolution

On Monday 29 June 2015 in the UK House of Lords, industry leaders, press and political leaders attended the roundtable debate Ethical Fashion 2020: a New Vision for Transparency. The aim of the event was to help to shape a vision of what transparent supply chains could look like in five years time and set out what steps are needed to transform the fashion industry of the future.

The event at the House of Lords, now in its second year, was co-ho-

sted by Fashion Revolution, the Institution of Occupational Safety and Health (IOSH) and the All-Party Parliamentary Group on Ethics and Sustainability in Fashion. Introducing the event, IOSH Chief Executive Jan Chmiel said "Transparency matters because it can drive improved workplace standards. It can also increase recognition of good health and safety performance. And importantly, it can help ensure more people view health and safety as an investment, not a cost – one that saves lives, supports business and sustains communities.

Whereas, a lack of transparency can do the reverse. Crucially, it can mean that firms don't know the factories that are supplying them, so they can't actively manage their risks – potentially leading to tragedy, disaster and business failure”.

Co-founder of Fashion Revolution, Carry Somers, set the scene as to why transparency is a crucial issue to address over the next 5 years “So much is hidden within the industry, largely because of its scale and complexity. The system in which the fashion and textiles industry operates has become unmanageable and almost nobody has a clear picture how it all really works, from fibre through to final product, use and disposal. The low or non-existent levels of visibility across the supply chain highlight the problematic and complex nature of the fashion industry. A few brands have received a lot of public pressure to publish information about their suppliers and some have responded by disclosing parts of it. Yet, the rest of the industry remains very opaque. It's not just brands; it's the myriad other stakeholders along the chain too. We believe that knowing who made our clothes is the first step in transforming the fashion industry”.

The two hour debate, chaired by Lucy Siegle, acknowledged where progress needed to be made, highlighted opportunities for change and set out a vision for how the fashion industry could and should look by 2020.

[Some of the key points made by the speakers are set out here.](#)

Finally, Lucy Siegle asked the panelists what one thing would make a massive difference by 2020?

Garrett Brown: The Accord mo-

del of public disclosure is critical. Brands have to disclose where their factories are and tell us about the conditions.

Simon Ward: A lot of big and complex change is required. We need a magic story to tie it all together so it is understandable.

Baroness Lola Young: Information leading to activism. Supporting organisations like Fashion Revolution which are built on the work of other organisations like the EFF, ETI, Labour Behind the Label. Information needs to be acted on and we need coalitions like Fashion Revolution which can lobby for change.

Rob Wyass: Audits, credibly performed

Peter McAllister: The ETI has made a commitment to develop a public form of the audits of their companies which we hope will showcase some of the best performers.

After the debate, guests adjourned to River Room, overlooking the Thames, for a drinks reception and networking. Baroness Lola Young and Lord Speaker, Frances de Souza, both gave speeches at the reception and many of the guests were filmed for an upcoming series of mini films being produced and directed by Fashion Revolution as part of the European Year for Development.

The event at the House of Lords brought together many of the key people from within the fashion industry and beyond who are at the forefront of creating meaningful change. The challenge now is to translate the vision set out for transparency in 2020 into a reality in order to transform the fashion industry of the future.

and address seriously the root causes of forced migration; these are the factors that force people to seek protection and a better life in Europe. Portraying the criminal activities of traffickers as the root causes of people migrating deliberately ignores these many factors.

CONCORD calls on Heads of States to reaffirm, like EU's Development Ministers did recently, that the EU is committed to work on the “links between migration and development”, emphasizing that “development cooperation can contribute to ensuring that migration is a choice rather than a necessity”.

The EU should increase investment in inclusive development, decent work and social protection in countries of origin so that migration becomes an option among others and not a necessity, for people who migrate. EU should forge a new humanitarian and development policy for preventing crisis and conflicts as well as trade and common security policies that are coherent with development objectives. Furthermore, under the ‘Cooperation with third countries’, the EU must refuse to negotiate with countries that do not respect human rights.

Open legal safe channels of migration Restrictions on mobility and border controls currently in place create lucrative markets for traffickers as people seeking protection will inevitably continue to cross the Mediterranean even at high risks for their own lives. As long as legal migration routes to Europe remain closed, lives of migrants are in danger and their right to asylum is denied.

CONCORD calls on Heads of State to adopt measures to open realistic legal safe channels of migration to the EU, in order to reduce irregular migration and ensure that people migrate without risking their lives.

Especially, the EU should adopt proposals to enable safe, legal migration of low skilled/educated migrants, which represents the vast majority of migrants who will continue to migrate to Europe. Adopting a ‘Blue Card’ policy to “choose” our migrants is a denial of the realities on the ground and of the necessity of economic

migrants to seek legitimate jobs and living conditions. In addition, this creates new brain and skill drains in countries of origin.

Shared responsibility

We urge Heads of States to agree on a responsibility-sharing mechanism between Member States at the forefront of the crisis and the rest of the EU and adopts a binding, and not voluntary, policy of participation by all Member States in the reception and resettlement of migrants in a way that respects human dignity and the specific needs of vulnerable groups such as women, mothers, children and youth, people with health problems etc. It is important that the solutions found by EU governments re-affirm the need to uphold asylum and refugee protection.

The new Commission relocation proposal is not a sufficient response to the number of migrants arriving and those that will arrive in the coming months. CONCORD highly questions the categorization of refugees used in the Commission proposal as it implies that for asylum seekers, who are not eligible to relocation, European solidarity will not apply. Italy and Greece will therefore remain alone to deal with their reception. The EC relocation proposal is already an admission that the Dublin Regulation is a failure. Heads of States should ensure that asylum applications are examined in the country chosen by the asylum seeker.

Safety and dignity first

We are deeply concerned that the identification process of “persons in clear need of protection” (measure mainly targeting Syrians and Eritreans) involves coercive measures, through the detention of asylum seekers in administrative centers for months. Moreover, the identification should not be based on the nationality criteria but on the effective protection needs of the asylum seekers. Migrants’ rights and dignity must be preserved at all times.

Furthermore, the plan for military naval interventions to destroy vessels is not acceptable from both political and ethical points of view as this runs high risk to put migrants’ lives in

Fair Weeks Südwind NÖ Süd

by Südwind

In the frame of the Concord-funded project “EYD2015 in the FairTrade Region Bucklige Welt-Wechselnd” Südwind NÖ Süd organised more than 20 events in cooperation with local communities and municipalities. Those took place in the frame of the so called “Fair Weeks” between April 20th and May 20th 2015.

Various events took place such as openings of exhibitions about globalisation in Kirchsschlag, a month with the focus on global issues in the kindergartens in Warth and Haßbach or fair traded food in the restaurants in Lanzenkirchen. During each of these events there was information about the EYD2015 available.



**FAIRE WOCHEN
SÜDWIND NÖ SÜD**

*Veranstaltungen und Aktionswochen von Südwind NÖ Süd
zu "2015 Europäisches Jahr für Entwicklung"
in den Regionen Industrieviertel und Weinviertel*

**FÜR ALLE DAS BESTE
20. APRIL
BIS 20. MAI
2015
FAIRER HANDEL**

SÜDWIND NÖ SÜD
2700 Wiener Neustadt, Bahngasse 46
Tel.: 02622/24832
www.suedwind-noesued.at

Unter dem Motto “Es ist genug für alle da” stehen die Fairen Wochen von Südwind NÖ Süd.

Gerade 2015 im Europäischen Jahr für Entwicklung wollen die Fairen Wochen den Fairen Handel verstärkt in das Bewusstsein der KonsumentInnen tragen und Handlungsalternativen aufzeigen.

Die Fairen Wochen finden in Zusammenarbeit mit Gemeinden, Schulen, Weltläden, regionalen Initiativen, Gastronomiebetrieben und anderen Organisationen statt

Im Rahmen der Fairen Wochen

2015 in der Zeit vom 20. April bis 20. Mai 2015, möchte Südwind NÖ Süd ein öffentlich sichtbares Zeichen für globale Gerechtigkeit und Nachhaltigkeit setzen. Es geht um menschenwürdige Lebens- und Arbeitsbedingungen in den Ländern des Südens aber auch um Regionalität und Nachhaltigkeit bei uns. Ziel der Fairen Wochen ist daher auch die Sensibilisierung für den Fairen Handel und für ein bewusstes Konsumverhalten.

Für die Gemeinden in den Regionen Industrieviertel und Weinviertel sollen die Fairen Wochen ein Anlass sein, Gemeinderesolutionen für

den Fairen Handel zu beschließen sowie konkrete und nachhaltige Maßnahmen zur Förderung des Fairen Handels in den Gemeinden öffentlich wirksam umzusetzen und den Weg als bzw. zur FAIRTRADE Gemeinde weiterzugehen.

Workshoptage und Ausstellungen von Südwind NÖ Süd für Gemeinden und Schulen, Seminare für LehrerInnen und MultiplikatorInnen, Verkostungen von FAIRTRADE Produkten etc. laden zum Mitmachen ein und beleuchten die Lebens- und Arbeitswelten der ProduzentInnen in Asien, Afrika und Lateinamerika.

Das detaillierte Programm zu den Fairen Wochen 2015 und zu den einzelnen Veranstaltungen wird laufend aktualisiert und kann auf unserer Homepage von Südwind NÖ Süd eingesehen werden.

„Filmpräsentation oder Schulfilmtag“ von Südwind NÖ Süd mehr Europäisches Jahr für Entwicklung Globale Verantwortung und Entwicklung für eine faire Welt Veranstaltungsanregungen von Südwind NÖ Süd für NÖ Gemeinden mehr 2015- Europäisches Jahr der Entwicklung mehr

[More info can be found here](#)

Urgenci @ Expo dei Popoli, June 2-6, 2015



by Morgane Iserte - Urgenci

Since 2011, a number of Italian organizations operating in very diverse sectors (development, environment, human rights, producers and consumers rights, etc.) have been looking forward to the “Feeding the Planet, Energy for Life” Universal Exposition held in Milan with the aim of influencing the public debate with another concept of Feeding the Planet, based on the principles of food sovereignty and environmental justice. Their final goal was to hold an international forum, the People’s Expo, in Milan on June, 2-6, 2015, animated by around 20 international multi-country delegations

of networks already active on the issues of food sovereignty, environmental justice and human rights, for a total of 200 delegates.

A 10-people international delegation from Urgenci, the international Community-Supported Agriculture network, has been invited to participate in this event. It has been a good opportunity to launch our European Charter writing process, taking advantage of the presence of many food sovereignty activists. The workshop took place during the weekend with European activists from 15 European countries, and the process will continue next September in Berlin, during the Solidarity

great danger. Already, some say that “collateral damages” would be inevitable. This is an intolerable military response to a humanitarian structural phenomenon.

CONCORD strongly opposes such a risky military intervention and calls on the responsibility of the EU’s Heads of States to protect the lives of migrant women, men and children.

Greening the Grass South of the Mediterranean - Peace and Security in the MENA region

By Charalambos Solonos - *CYINDEP*

Our second official event, a public lecture on European Year for Development 2015 with title 'Greening the Grass South of the Mediterranean - Peace and Security in the MENA region', was held at Tuesday night, 16th of May, 2015 at the UNESCO Amphitheater of University of Nicosia with great success. More than 35 people coming from different backgrounds (including officials from Embassies and ministries) attended, discussing on the important topic of the EU thematic month Peace and Security.

The lecture was organised within the framework of The European Year for Development 2015 and the EU thematic month dedicated to Peace and Security, by CYINDEP (Cyprus Island-wide NGO Development Platform) and NGO Support Centre Cyprus, in association with the Ministry of Foreign Affairs and the Ministry of Education and Culture.

Speeches were made by Mr. Abdallah Homouda, writer and journalist, member of the UK Royal Institute of International Affairs (Chatham house), Ambassador Andreas Mavroyiannis, former of Cyprus Deputy Minister for European Affairs and Mr Farid Mirbagheri, professor at European Studies and International Relations department of University of Nicosia.

The event was held under the auspices of the Rector of the University of Nicosia, Professor Michalis Attalides and the Diplomatic Academy of the University of Nicosia. Interpretation

Economy Forum. This is part of the Common Ground for CSA in Euro-

pe project, financed by EYD2015/Concord.

Overviewing Fairtrade's regional conference work in September 2015

by David Finlay - *Fairtrade UK*

Fairtrade is working to support four regional supporter conferences in 2015 in York, Birmingham, London and Belfast. The conferences will bring together activists from Fairtrade Towns, schools, faith communities and universities to raise awareness and inspire action on a range of European Year of Development thematic areas.

Each event will cater for the training of between 50-100 campaigners, representing hundreds of campaigning groups from across the country, with full event details included below:

South East England (London)
5 September 2015
The Abbey Conference and Community Centre, London

Yorkshire (York)
19 September 2015
The Priory, York

Northern Ireland (Belfast)
26 September 2015
Venue TBC

West Midlands (Birmingham)
26 September 2015
University of Birmingham

Keynote speakers will include Chief Adam Tampuri (cashew nut farmer and Chair of Fairtrade Africa), Arun Ambatipudi, (Chetna Organic Cotton Farmers' Association, India), as well as a selection of national MPs and MEPs.

Each regional event will include a range of workshops and interactive sessions focused on providing practical tools to help local campaigners in the following ways:

- Improving campaigners engagement with schools and young people to build a movement for change: a range of 'best practice' case studies will be shared to help campaigners find the most relevant and cost effective ways of working with 'the next generation' as agents of change during the European Year of Development and beyond,
- Raising awareness of ways to engage with political actors at national and EU levels – practical information will be shared to help campaigners use the most effective means to contact and meet with decision makers at local, regional and EU levels
- Providing an overview of the shape and relevance of the Sustainable Development Goals – we will use this opportunity to raise awareness of the Sustainable Development Goals with our supporter base including the ways in which Fairtrade supports various of these Goals and actions supporters can take to support the achievement of the goals themselves
- Facilitating campaigner participation in setting the future direction of Fairtrade: as a people-led movement focused on trade justice Fairtrade has always valued and relied on the input of campaigners to shape our future work. We will use these conferen-

ces to consult with campaigners on our future plans as we enter a new strategic period and to find new and innovative ways to par-

tner with campaigners and other elements of civil society to maximise impact for the farmers we represent.

Young people from alternative care programmes speak out at the European Development Days

By Fontal Ana - SOS children Villages / World Vision

Children and young people continue voicing their demands regarding the Post-2015 Sustainable Development Goals (SDGs) - the set of guides for global development work that will be agreed upon by United Nations (UN) member states in September. Migena Xhaferaj Mairita Eglite Daniel Mihajlovski and Margari-ta Vinickyte, who grew up in SOS Children's Villages' alternative care programmes in Albania, Latvia, FYR of Macedonia and Lithuania respectively, had an important responsibility at this year's edition of the European Development Days <http://eudevdays.eu>, Europe's leading forum on global development and cooperation.

They have raised the most burning issues faced by children and young people who have lost parental care or are at risk of losing it, and asked representatives from the institutions, the private and the non-profit sector, to join hands and address them in the Post-2015 development framework.

Decent employment, inclusive education, quality child care and pro-

tection, are the necessary conditions for sustainable human development, according to the young people.

Migena Xhaferaj, Albania, 18 years old

"If parents don't have a decent job, children will risk being abandoned" Unemployment is a big problem.

If parents don't have a decent job, they'll be poor and, in the end, children will risk being abandoned.

Also for the young people it is very difficult to have a decent job. They often end up working irregularly, for long hours and for very little money. Many young people, especially people leaving alternative care, have to go to work early in order to survive, and don't have the time to go to University. Allowing them to attend free courses that will provide them with a degree would be very helpful.

The government should also lend money without interests to young people, so that they can open their own business where services are lacking, for example in rural areas. Someone who knows well the labour market should advise young people leaving alternative care what to study, in order to be able to find a decent job. Someone who guides us, step by step.

was offered into English and Greek and guests were invited to a small reception after the end of the lecture.

Creating a new narrative for international development



By Tom Baker, Head of Campaigns and Engagement, Bond

Walking into European Development Days is like walking into a bubble, you can move from one talk about development to listening to a EU luminary making the case for what the European Commission will do in 2015. But step outside onto the streets of Brussels, or indeed any other capital across the EU member states and that pro-development bubble bursts quickly!

While this year's Eurobarometer survey shows that Europeans continue to feel very positively about development cooperation - 67% of respondents across Europe think that development aid should be increased - with front page attacks on our aid budget in the UK press and European leaders struggling to reach agreement on aid targets, it feels like the level of public support and concern for development is very fragile.

And it matters, because much of our ability to push governments to deliver the big, bold and ambitious changes that we want to see, comes from them knowing that the public (or at least part of it) is supportive of what we're asking them to do. Our arguments can't just be factually and morally

right, we need public support. Which is why we want to use the European Year for Development to change the way people think about international development.

Our session at European Development Days focused on how we can develop a narrative that builds that support. Alongside colleagues from Denmark and Ireland, we wanted to showcase research and examples that could help to shift the conversation. I wanted to make three key points. First, there is confusion about the multiple causes and solutions to poverty. The findings from our Change the Record research, the culmination of two years of work to understand what those in the UK thought about aid and development, showed the need for a clear, compelling and overarching narrative to counterbalance the negative perceptions of aid and development. Put simply, we need to tell a better story, something that the European Year for Development is attempting to do with its focus on storytelling.

Second, we need to be more targeted about who we want to reach. Our goal doesn't need to be to win 100% of public support; we simply to focus our efforts. Research from the Gates Foundation has shown that in the UK, France and Germany there is a significant percentage of the population, whose views on development "swing" – if we can win them over to our arguments we can double the number of people who think and feel more positively about development.

Third, we need to find the right frames. From the Finding Frames report, to the Gates Foundation Narrative Project, to research on how to talk about corruption without losing support, all the evidence shows that we need to talk about our work through a different set of frames. We need to highlight:

Independence – the end goal of all development is to help people to stand on their own two feet

Shared Values – people living in the world's poorest places have the same hopes and dreams as the rest of us, and that we have a moral obligation to help them reach their potential

Millennium Youth



By World Vision

11 young delegates from 4 different continents participated in the European Development Days in Brussels in early June 2015. They were part of the Millennium Youth project, an EU funded project aimed at raising awareness of the Sustainable Development Goals (SDGs) amongst young people. The young delegates took part in a high-level panel debate with the United Nations Secretary General's

Envoy on Youth, Ahmad Alhendawi, the Prime Minister of Latvia Laimdota Straujuma and the chair of the European Parliament's Committee on Development, Linda McAvan.

The young people shared their concerns about the SDG framework and asked the high-level decision-makers to take action on certain key issues that impact on their lives.

[Watch the video](#)

Civil Society in the EU Open Doors 2015

On Europe Day, the European institutions open their doors to the public to show how they work. This year, as part of the European Year, the overarching theme for events and activities was development. Also CONCORD and the EYD2015 Civil Society Alliance shared a stand with Action/2015 on the Open Doors Day in Brussels 9 May.

The stand in front of the European Parliament was a forum for people with different backgrounds,

the public, different CSOs' representatives, development experts, representatives of institutions and youth networks.. Discussions on the current European situation, global justice and Sustainable Development Goals were lively. And Action/2015's activities ensured a constant buzz – signing the petition, giving statements on what kind of world you want to live in, and making (temporary) tattoos.

International, regional and local civil society projects supported by the sub-granting mechanism in the implementation of the EYD2015 activities

Almost 100 proposals were received for the Call for Applications from a very broad range of NGOs and CSOs from both, CONCORD member organisations and CONCORD partner organisations. All applicants came forward with very good proposals which bear potential for successful outcomes. The total contributions (excluding co-financing) requested by all applicants corresponded to more than 3.3 million euro and exceeded the total of 525.000,00 euro (excluding the co-financing) available for sub-granting; this made the process extremely competitive.

All applications were duly evaluated and the decisions were made by the Selection Committee for sub-granting composed by Pierrette Pape, Chair of the Selection Committee, (European Women's Lobby), Paola Berbeglia (CONCORD Italy – Italian National Platform), Marco Boaria (ALDA), Frazer Goodwin (Save the Children), Stefan Grasgruber-Kerl

(Sudwind- Austrian National Platform), Oli Henman (CIVICUS), Mari-Helene Kaber (DARE Forum), Ellie Kennedy (BOND – UK National Platform), Seamus Jeffreson (CONCORD Director) and Mirjam Sutrop (TRIALOG Project Secretariat).

The sixteen sub-granted projects involve different sectors, such as youth, education, agriculture, development cooperation, decent work, sustainable development, poverty, climate change, ethical tourism, and peace. Cross-sectorial approach was encouraged in the call. The projects include creative and innovative, technological and social, ideas and initiatives and the project activities are taking place in 20 different EU Member States.

Now that all administrative and contractual issues are processed and most of the projects have started, please find their information below.

News by CSAlliance members

Partnership – people in developing countries actively participate in making development programme work
Progress – supporting the other frames by educating the public about what has been achieved

Bond is working to deliver the European Year for Development in the UK. Drawing on our network in all its diversity and working with member organisations throughout the UK, we'll be linking up with other campaigns to carry out a range of activities around key moments in 2015.

Health Bulletin

THE BENEFITS OF INVESTING IN HEALTH CAN BE UP TO 20 TIMES GREATER THAN ANY COSTS INCURRED.

by Dearbhla Crosse - Action for Global Health

Action for Global Health commissioned a health bulletin on the right to health for European Health month. The 12-page bulletin contained articles from key stakeholders across the health sector, including the European Institutions, on financing for health, health systems strengthening, poverty-related diseases, universal health coverage, inequity and sexual and reproductive health and rights. The bulletin continues to be distributed in the lead up to Addis Ababa Conference and up until the UNGA in September. The newspaper was circulated at various parliamentary events and high-level conferences, including at the World Health Assembly in Geneva, and at our high level panel at the European Development Days. Dedicated to health, this was a chance to remind ourselves how far we have come since the Millennium Development Goals were first implemented, and how we can continue to influence the agenda through raising awareness of the importance of health for all.

[Download the bulletin](#)

If I could live in a city like this

by Mina Mata - Observatory for the Children's Rights

In the framework of the local elections taking place in Albania, Observatory for the Children's Rights has monitored the political programs of all the candidates of the 61 municipalities regarding the focus they have had in the social programs and the attention they have had in the realization of the human's rights of the locality. This monitoring was accompanied with real stories from children in Albania and the needs they have. All this monitoring was wrapped up and published in the national newspaper "Shqip" in the form of an article on 19th June 2015, and was done as a pre-election action. Here the article:

Ana is eight years old and she lives in a village of Fier. Her mother does not live for several years. She should take care of her sister who is three years old. But Ana must keep clean the house, cook and take care of her sister. The father is unemployed and mostly not present in the house. At school teachers try to help, but it is not enough to relieve the burden that needs to take this girl on her shoulders. If this area would have a kindergarten, Anna would be very happy for her sister. If this area would have a community service center where she and her sister would eat lunch, and will be able to learn and to entertain themselves, Ana probably will not forget to smile. And if the Health Centre will have doctors and nurses at any time, she will not worry so much when her sister gets sick. But Ana is one of hundreds of thousands of children who try to survive with all her force in this country where services for children are almost nonexistent. Across the country officially are identified 54 thousand children (INSTAT Albania) who are forced to work in various forms, and a large part of them are used for begging or/ and trafficking.



Ambassadors of Change

Empowering young people to get actively engaged in a critical debate concerning the SDGs and EYD issues.

The Project Ambassadors of Change – Effective Communication for Sustainable Development aims at engaging youth in the Czech Republic in a critical debate about the SDGs related topics and international development.

An integral part of the project is a Global learning cycle "Ambassadors of Change". Through a series of trainings and seminars based on critical approach to global learning, the participants (mainly volunteers and students) will be provided with tools of non-violent communication and critical thinking. Further, media workshop will enable participants to learn about the concept of the code of conduct and ways to ethically communicate their stories from placements in so called global South.

Furthermore this project aims at establishing a communication campaign Volunteers Best News! Action 2015, by promoting practical approach to volunteering in global South directly through volunteers themselves, which are skilled to be the ambassadors of change, and thus bearers of the cooperation between Europe and North/South.

The project promotes volunteering, active global citizenship and critical approach to global education and a broad understanding of SDG, and fosters a sense of joint responsibility, empathy and solidarity in the world.

We are extremely proud to bring these topics and values into the debate and motivate young people to become engaged European and Global citizens.

Lead beneficiary: Inex – Association for Voluntary Activities
For further information contact: glen@inexsda.cz



ARSICRO 2015

Raising awareness about international development cooperation and building global solidarity. "You too are a global neighbour"

Project aims at raising public support for global cooperation and development aid and awareness raising of general public, civil society, policy-makers and especially youth about different issues and perspectives in the field of international cooperation and global solidarity.

As stated, special target group are young people, since they are the ones who will build the future of international development cooperation and strengthen global solidarity.

Therefore, young people should be aware of the significance of international development cooperation and humanitarian aid and the role of different organizations working in this field. We see the need to break down prejudice and bust the myths surrounding the image of these organizations.

This is why we want to take more direct approach using personal stories and multimedia in order to present more realistic image of the field of international development cooperation and humanitarian aid, while emphasizing the role of each individual in improving existing conditions and building global solidarity.

Lead beneficiary: Sloga

For further information contact: adriana.aralica@sloga-platform.org

But the lack of services feels more for children that for various health reasons can't move without the aid of a wheelchair. Daniela is one of them. She lives in the village of Drithas and she can't walk without the aid of a wheelchair. A few days before the end of the election, she write a letter to the mayor of Vlora by asking him to help her and many other children in her condition to be able to move in the city but also to go to school. "Today I am unable to move alone, as there is no road and the majority of schools are not accessible without assistance of a wheelchair. There is no convenient transportation for me, so please Mr. Mayor keep our needs in mind when you begin your duty".

After a few days will end the battle between the candidates of the local government, who will be responsible for improving the life of the Albanian citizens but mainly young people, teenagers and children, who make up more than one fourth of the country. Differently from many years ago, candidates of all political forces, have shown us and have promised that not only are well aware of all the problems and deficiencies relating to children and young people, but have promised to commit seriously to solve them.

Luke is 11 year old boy who lives in Tirana. He wants to have more space to play but also to develop sports activities. He addressed a letter to the mayor in which he reminds the mayor that the place where he is growing doesn't have a zoo, and in his neighborhood, there is no free space where he can play with friends.

Observatory for Children's Rights has compiled a long list of those promises, which listed in this form make us feel hopeful and proud. Candidates have promised that during their mandate will work to build Community Centers for children, there will be alternative services for prevention of institutionalization of children, special programs in protection and care of street children, housing and employment of orphans, creating entertainment areas for children, significant improvements in infrastructure for kindergartens, schools.

In neighborhoods where Roma live, they will intervene to have drinking water, and to create the real possibility that all Roma children attend preschool and to be more involved in social activities. But in a house where many things are missing, and where the economy is in difficult conditions, sounds difficult and incredible that everything will be renewed and everything will go in its place. Although children deserve much more, and all of us will be felt much calmer and more peaceful if our children grow in warm nursery with quality food, in schools where the number of students is not higher than 30 and teachers merit to have this status, in health centers equipped with proper medication and trained staff, or to spend free time in parks with trees. I'd really like this to happen and in the streets of Tirana children who beg and sell are not shown, because this is the only way to pass hunger. I'd really like to believe, that these promises will be realized even if many will accuse me as a very naive person.

Baby food Mama plus: from Haiti to EXPO 2015

By AVSI

AVSI successful experience in feeding the planet and nurturing hope
Mama plus is a baby food, made by maize, cassava, beans, moringa and flour rich in micronutrients, which are scarce in the diets of poor children in Haiti. The chronic lack of micronutrients is the cause of the hidden hunger, an insidious form of malnutrition that affects the everyday life of billions of people, especially in poor countries.

About 15% of Haitian children suffer from hidden hunger. The consequences are delayed growth, as it becomes visible in body measurements and in impaired learning abilities. It strikes at the core of health and vitality, posing



Balancing the mind-set of youth work in Serbia

Motivating and supporting youth-serving civil society and local authorities from Serbia to get engaged with global development issues

This project will help many entities active in youth work in Serbia to design and implement initiatives, for instance aimed at raising domestic public awareness of global development issues or supporting development elsewhere via volunteering or other types of project where young people are able to support development and make a difference.

One of the project activities will consist of series of 3 seminars for youth workers, with focus on development cooperation and prospective role of Serbian youth organizations in global development. Besides that, some of those youth workers will have a unique opportunity to connect with Slovenian development NGO's community and Concord by joining the study visit to members of Slovenian NGDO platform for development cooperation and humanitarian aid – SLOGA.

Youth workers whom participated in project activities will have mentoring assistance to develop and apply with projects involving young people but with more focus on development education.

We expect that project will affect youth organizations in a way to be more focused on development and be able to start work on new projects, possibly in synergies with development NGO's from Europe. Also, we expect more projects in areas connected to global development issues and greater number of young people from Serbia getting interested and involved in development projects.

Lead beneficiary: Association "People's Parliament"
on behalf of Aid Watch Serbia Coalition
For further information contact: office@parlament.org.rs



Common Ground for Community-Supported Agriculture

Community supported agriculture (CSA) is a partnership between farmers and the local community, in which the responsibilities, risks and rewards of farming are shared

Community supported agriculture (CSA) is a partnership between farmers and the local community, in which the responsibilities, risks and rewards of farming are shared. CSA schemes provide access to markets for family farmers, and yet, they have implications that reach far beyond agricultural issues: CSA is powerful on many levels. It is a proactive response to concerns around resilience and transparency in the food system and provides a logical step for consumers towards reclaiming sovereignty over the way their food is grown, processed and traded.

CSA initiatives are blossoming all over Europe, and lately, they've been cross-fertilizing thanks to exchange programs. The current priority is to strengthen the European movement and to establish what is common to all the CSA initiatives in Europe, after having explored its diversity.

The main objectives of this Common Ground project is to:

- Launch and support the European CSA Charter writing process according to a demanding co-constructive methodology.
- Implement a participatory action-research process to gain deeper insight into the social and economic impacts of CSA on European society.

Lead beneficiary: Urgenci

For further information contact: morgane.iserte@urgenci.net

devastating threats to health, education, economic growth and to human dignity in developing countries.

Mama plus has been experimented and produced in the framework of the AQUAPLUS program, carried out by a successful partnership of key actors: Rotary International, EXPO 2015, Unicredit Foundation, World Food Program, Canadian Cooperation and AVSI Foundation. The involvement of the University of Milan and of the Catholic University of Haiti "Université Notre-Dame d'Haiti" (UNDH), has been crucial

in finding the right composition of ingredients, that is pleasing to the taste of the children.

AVSI intervention aims to strengthen the Haitian supply chain in order to address food insecurity in the country and to identify best practices.

It promotes the cultivation and the processing of the basic ingredients of MAMA PLUS such as cassava, corn, but mainly the Moringa Oleifera. This tropical plant is commonly referred to as the "Miracle Tree", because of the nutritional properties, especially the high protein concentration in the leaves.

Furthermore, it is naturally very fast-growing and every part, including the seeds and roots, can be consumed and has beneficial properties for the human being. Because of the Moringa leaves nutritional benefits, individual vendors in Haiti could also sell them at local markets, providing a reliable cash income.

The project includes a training and awareness component to be developed through workshops and the creation of an experimental production laboratory for students with milling and roasting facilities and test equipment to ensure quality and safety.

This project is successful in achieving a balance between traditional practices, accessible to local producers, bringing at the same time significant aspects of innovation.

AVSI realized a video projected for the first time at the event on Sustainable Consumption and Production hosted by CONCORD on 9th of June.



I want a world!

by Matleena Seppälä -
The Finnish NGDO Platform to the EU
Kehys

In what kind of world would you like to live in? How the world should be like so that everybody everywhere would feel good and have a good life? Development cooperation is a means to reach this kind of world! European Year for Development in Finland is collecting especially the visions of the youth. You can participate as well in social media with hashtags #EYD2015 and #haluanmaailman!



A good life for all – How to reach a good life for all in a sustainable way?



Ecomaps

Discover the most sustainable places and fair options in your surroundings.

The Ecomaps aims to create a European web mapping service and database, displaying the most sustainable, ecological and healthier options in a certain location, area or city.

This information includes services, restaurants, organic and bio shops, fair trade brands, local markets, organizations and other entities that promote respect and care for nature and for society.

The Ecomaps was primarily conceived to help people find green and eco-friendly places of their surroundings, which would be very useful not only for travelers, but also for citizens that want to get to know better their cities from a green and sustainable perspective.

Furthermore, the platform also intends to provide a strong educational component to attract new targets, as well as to encourage and educate people who are usually out of the environmental and social scope.

Lead beneficiary: International Young Nature Friends
For further information contact: henrique@iynf.org



EU citizens call for a Fashion Revolution

Raise awareness about the lack of transparency in the fashion supply chain, as well as the social and environmental impact of the textile and garment sector.

Fashion Revolution is a global movement with Coordinators and teams in 21 EU countries.

Our project will raise awareness about the lack of transparency in the fashion supply chain, as well as the social and environmental impact of the textile and garment sector. We will also be showcasing ways in which European citizens can move from awareness to action fostering a sense of solidarity with the producers of their clothes. We will also encourage them to look at the clothes they purchase in a different way through #haulalternative videos.

We will film and edit a series of short video interviews for social media which highlight the effect of development throughout the supply chain. Raising awareness and promoting positive actions, the short videos are intended to go viral. Our series of short videos will focus on the question 'who made my clothes' and will encourage a dialogue between consumers, retailers, workers and practitioners, and fashion-lovers. They will raise awareness on important issues related to this industry as well as providing advice and viable alternatives on better buying practices and ways to be more informed, encouraging positive actions for EU citizens.

Our videos will lead to actions which create demand for more transparent supply chains and foster positive attitudes towards sustainability. The short videos will come with related contents and actions available to download online (quiz, education packs, ways to get involved) ensuring that following the sustainable fashion thread is an exciting, creative and rewarding way to reimagine fashion for a positive future.

We will also advocate for policy action through events in London and Brussels, showcasing the mini videos, with high level panel and public discussions on the issues raised.

Lead beneficiary: Fashion Revolution
For further information contact: carry@fashionrevolution.org



By Elise Steyaert - Climate Alliance

Climate Alliance's new project, "EYD2015: The future we want – Local Authorities for Sustainable Development", focuses on the European Year for Development 2015 (EYD2015) and empowers citizens and local authorities to take active part in the post-2015 development agenda debate. Via the project, the 16 project partners from 10 European countries, will give citizens and politicians a deeper understanding of global interdependencies by calling into question European overconsumption of natural resources and showing the way toward more responsible and globally fair consumption habits. The Europe-wide awareness raising campaign "A good life is simple" showcases positive examples to follow in daily life, urges people to integrate climate action into their lives and strengthens them to become active in the fields of mobility, nutrition, consumption and energy. Since May the campaign is available in English and in July we also will provide the materials in twelve different languages! Feel free to contact us!

The second main activity of the project brings together different realities; indigenous 'counsellors' from the Amazon Basin are travelling to Europe and are spreading actively their wisdom to evaluate pressing European challenges. In April the first travel took place: Eriberto Gualinga from the community of Sarayaku, Ecuador visited Belgium, Luxembourg and Germany and discussed with politicians, CSO and children the question: How can we translate their knowledge into our life and culture and how can this be translated into concrete recommendations towards national and European policy makers?

- Visit our website www.overdeveloped.eu
- Follow us on [facebook](#)

Estudo revela novos dados sobre Educação para o Desenvolvimento



By Rita Caetano - Fundação Gonçalo da Silveira

Já está acessível online o “Estudo sobre Perceções e Relevância da Educação para o Desenvolvimento em Portugal” que apresenta novos dados sobre esta matéria. A grande maioria dos participantes no estudo considera que a Estratégia Nacional de Educação para o Desenvolvimento 2010-2015 (ENED) teve impactos na sua instituição: impacto conceptual (indicado por 69,6% dos inquiridos), impacto estratégico (60,7%) e impacto prático (53,6%).

O documento mede, pela primeira vez, o entendimento e a relevância da “Educação para o Desenvolvimento” em Portugal. Os dados agora tornados públicos foram recolhidos junto de 100 inquiridos, a maioria a trabalhar numa Organização Não-Governamental (ONG) (44%) ou numa Instituição do Ensino Superior/Centro de Investigação (34%).

Este estudo foi promovido pela FGS - Fundação Gonçalo da Silveira e



How to make European Regions fair

Make the region "Bucklige Welt-Wechselnd" a FairTrade Region and share our experience and strategy via a handy guidebook with NGOs and other stakeholders all around Europe.

Our organisation Südwind NÖ Süd was a main force to make the region "Bucklige Welt-Wechselnd" a FairTrade Region.

In this project we will deepen this process and share our experience and strategy via a handy guidebook with NGOs and other stakeholders all around Europe.

In the process we engage as many stakeholders as possible, starting from politicians over schools, parishes until enterprises. It is a pleasure to see, how many actors are involved and engaged in the development of the region.

Lead beneficiary: Sudwind

For further information contact: matthias.haberl@oneworld.at



Live Below the Line

Helping youth in Slovakia to understand better the challenges of living in poverty.

The project has three aspects:

1. Experience in a box - sleeping rough in a cardboard box
2. Experience on a plate - eating for 5 days for 10 eur
3. Experience in your wallet - starting to donate money regularly via SMS

The project has not yet started, but I think the best impact will be the experience on a plate.

Lead beneficiary: The Integra Foundation

For further information contact: allan.bussard@integra.sk

pelo CEAUP – Centro de Estudos Africanos da Universidade do Porto, no âmbito do projeto “Sinergias ED: Conhecer para melhor Agir”, cofinanciado pelo Camões - Instituto da Cooperação e da Língua, I.P., no ano de fim da vigência e da avaliação final da ENED e de celebração do Ano Europeu para o Desenvolvimento. [Consulte aqui o Estudo.](#)

International Forum DevReporter Network



by Andrea Micconi - COP

More than 220 journalists and international cooperation professionals for the International Forum “[DevReporter Network](#)”: training, exchanges, best practices and a Vademecum about how to communicate development issues to the general public. Organised in Turin, Italy, on the 11th-12th June 2015 by [COP – the Consortium of Piedmont Ngos](#), the [Catalan Federation of NGOs](#) and [RESACOO](#)

The city of Turin, Italy, on the 11th-12th of June 2015 has been at the centre of the international debate on journalism and the challenges of global development. More than 220 participants, 100 of which journalists, met and discussed with development cooperation experts, local authorities, academics from several European and southern countries within the Second International Forum of the European project DevReporter Network. Among the speakers also important

names of the international journalism, such as Ahmad Ashour, from Al Jazeera Public Liberties & Human Rights, Chris Arsenault, from Thomson Reuters Foundation, Ziad Maaouf from Radio France International, Cristina Mas from ARA, Barcelona, Ellen de Lange from OneWorld and many others.

Objective: to improve the quality and the quantity of information on the challenges of global development and to draft a handbook (Vademecum) of recommendations shared between journalists and international cooperation professionals.

“How to overcome the concept of aid, to give space to the protagonists of the South, to distinguish between cooperation and emergency, are just some of the issues discussed during the Forum and during the drafting phase of the Vademecum” says Umberto Salvi, president of COP - Consortium of Piedmont Ngos., promoter in Italy of the European project DevReporter Network “The challenges of global development are becoming increasingly complex, urgent and interrelated with each other. Therefore it is extremely important to provide accurate, timely and understandable information to the general public on these issues. The Vademecum we elaborated is a summary document that responds to the new needs of information on these issues, and it is designed to be both practical and a concrete support to journalists and international cooperation professionals. We called it Vademecum because it has the function of being a memorandum summarizing our common discussions and a guide that can help us to better direct our future actions”.

The main points of the Vademecum can be summarized as follows:

1. To improve the mutual understanding between medias and international cooperation actors.
2. To create places and moments of effective collaboration between journalists and international cooperation professionals.
3. To develop together new stra-



Millennium Youth

Young people engaging in the universal sustainable development agenda 2015-2030

Giving children and young people a sense of dignity requires that they are treated as important stakeholders in processes that will impact most upon their futures.

Children and young people have proven time and time again that they are perfectly capable of articulating their opinions, recommendations and demands, particularly about matters that impact upon them. They also have the capacity – in spite of their young age – to be powerful and effective ‘agents of change’, especially in local contexts. Under this sub-granted project, children born around the time the MDGs were developed and now between 14 and 17 years old have been selected by their peers and carefully prepared by project partners in Ireland, Latvia and some countries in the developing world to represent their generation at the European Development Days (EDD15) in Brussels in June.

During a special auditorium session on the EDD15 program and in a direct open dialogue with a high level panel consisting of leaders and opinion makers representing the UN and EU institutions and EU Member State governments, the selected children and young people will express what matters to them when a new post-2015 framework is concluded, while at the same time demonstrating their proven capacity and ability as well as their motivation to be effective agents of change in the implementation of the new SDG framework. Following the EDD15, the children will be followed as they feed back and are accountable towards their peers about how they represented them and what they have learned from this experience. They will also actively disseminate this through social media and encourage and mobilise other children and young people to become engaged in promoting sustainable development around the world.

Lead beneficiary: World Vision Brussels & EU representation
For further information contact: deirdre_deburca@wvi.org



See the World Differently with Development Perspectives

Challenge and engage people in examining issues relating to development, whether it's climate change, poverty or any of the other issues that affect them and other people across the globe.

The Insight programme is designed to challenge and engage people from all over Ireland in examining issues relating to development, whether it's climate change, poverty or any of the other issues that affect them and other people across the globe.

The Insight programme is 8 months long and consists of 3 phases: Phase 1 Takes place in Ireland and focuses on an introduction to development education. This pre-departure phase consists of team building exercises, an introduction to development, preparation and logistics, debates, discussions and talks from a variety of speakers involved in the development field. During phase one participants are asked to take part in a residential weekend, which is fundamentally important in developing a strong group dynamic

Phase 2 Is the overseas phase, which gives participants the chance to examine development in the context of another country and explore what issues affect people from that country. During the overseas phase Irish participants work within a local community on a project that has been chosen by the local people. Local development activists are invited to facilitate workshops that provide a better idea of the reality on the ground for people living in that community. Experiential and active learning forms an important part of Development Perspectives work highlighting the value of learning through theory and practice.

Phase 3 Is the final phase of the programme which takes place in Ireland. Participants are asked to commit to three weekends where the focus is on the reflection of the individuals experience and public engagement. African partners who have taken part in the second phase of the programme are given the opportunity to travel to Ireland to contribute to the reflection, evaluation and exhibition phase held in November.

Lead beneficiary: Development Perspectives
For further information contact: bobby@developmentperspectives.ie

ategies to reach the general public (using social networks and multi-media products, for instance).

4. Not to give in to sensationalism or to pity, but arouse curiosity and identification processes.

5. To make protagonists the actors and the partners of the southern countries.

6. To distinguish between cooperation and emergency, giving room for positive news. To avoid the information "spot" and to give continuity over time.

7. To pay attention to the language and to the vocabulary, avoiding technical terms and stereotypes.

8. To overcome the simple storytelling of "Cooperation projects", by improving the contextualization of the news, preferring long format news and articles.

9. To highlight the links between micro and macro dimensions, and to bind global issues to the local agendas.

10. To avoid self-referentiality of the Ngos and to distinguish between information and institutional communication.

The two days Conference, organized at the Congress Centre of the Arsenal of Peace of Turin (for the program and all materials in 4 languages [click here](#)) opened with a lively interactive exhibition with 21 stands in a single "DevReporter Open Space", where each Study Case had the opportunity to tell and to show participants their communication products. A sort of "market" for the exchange of ideas and contacts that ended with the "Case Studies Pitches" Round Table, moderated by Bianca La Placa of the association Caffè dei Giornalisti (Journalists' Coffee) during which some selected speakers intervened with short presentations.

The Forum continued with the presentation of a Seminar organised in May 2015 in Burkina Faso by COP - Consortium of Piedmont Ngos and

one of its Ngos (LVIA), then with the presentation of the Dóchas Code of Conduct on Images and Messages and of Concord Europe (by Naomi Linnahan, Dóchas - the Irish Association of Non-Governmental Development Organisations) and of the Communication Guide for Ngos by IDLEAKS (Siri Lijfering).

After this, the workshops for the drafting of the Vademecum started and ended the day after with a public Round Table entitled "Development journalism: how to inform the general public about development and International cooperation", inserted within the training programs of the National Chamber of Journalists.

The Dev Reporter Forum has been organised by the COP - Consortium of Piedmont Ngos, with the Catalan Federation of NGOs and Resacoop, in collaboration with the Association of Journalists of Piedmont, Stampa Subalpina, the Association of Journalists Caffé dei Giornalisti, the Piedmont Region, the University Turin, the Coordination of Municipalities for Peace, and the Center for African Studies, Concord Europe and its Civil Society Alliance within the European Year of Development 2015. The project Dev Reporter Network is co-financed by the European Union (DCI-NSAPVD / 2012 / 279-805).

For more information:
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Make Fruit Fair!



© Abbie Taylor - Smith/Deben

by Mirjam Hägele - Oxfam Deutschland

Campaign for fair and sustainable fruit production in the EYD2015 and beyond
Bananas are the most traded fruit in



FAIRTRADE
FOUNDATION

Show Your Hand: Make Trade Fair

Joining up government policy on trade and sustainable development to make trade work for the poorest.

Unfair subsidies, unreasonable regulations, self-interested trade tariffs and one-sided trade deals supported by the UK government prop up British and European interests. But they often do little for – and sometimes actively harm – poor farmers and workers, blocking them from building up their businesses, and forcing them out of markets leaving them unable to sell their produce.

Later this year, UK Prime Minister David Cameron will take to the global stage at the UN, backing new global targets to end global poverty and reduce inequality – the Sustainable Development Goals (SDGs).

The Prime Minister has a unique opportunity to ensure that the UK's leadership on issues of international aid and development is not now undermined by UK and EU self-interest and business as usual when it comes to trade. Otherwise, it's a case of giving with one hand and taking with the other.

At Fairtrade, we know from our experience that global trade can work for the poor, if the rules of the game are fair ones. We need our government to put the poor first in trade.

We will mobilise Fairtrade supporters and the wider public to build wide-spread political support throughout the new UK government for pro-poor trade policies that contribute to, rather than undermine, achieving the SDGs.

Lead beneficiary: Fairtrade Foundation

For further information contact: giorgio.mariani@fairtrade.org.uk



Social actors in Development

To build and position a common narrative on Development – broader than the traditional one - with other social actors

The project will bring together different social actors working on several topic & agendas (development, environment, gender, migration, advocacy, human rights) to exchange experiences, analysis, sharing and linking agendas and proposals in order to generate common narratives that include comprehensive explanations about the multidimensional and interconnected root causes of global inequalities.

These common and new narratives will enable advocacy making from different perspectives: traditional policy making, and a broader approach from citizens and organized and non organized civil society (including civil society groups, mass media, grassroots, and social movements).

The electoral context in Spain will be used as a hook to gather both political and social attention around developmental discussions, taking advantage of an increased social demand for democracy and participation in political decision-making.

We will held, among others, these activities: construction and dissemination of political common positions within the national electoral context and elaboration and implementation of communication strategy to explain the common analysis and narratives.

Lead beneficiary: Coordinadora – Ong para el desarrollo Espana
For further information contact: direccion@coordinadoraong.org

the world. The international trade of tropical fruits like bananas, pineapples, oranges, avocados, and mangos is expanding rapidly. So does the market power of supermarket chains and international fruit companies.

A handful of powerful supermarket chains such as Aldi, Carrefour, Lidl and Tesco dominate the highly concentrated European retail market. They abuse their enormous buyer power by squeezing suppliers to keep costs extremely low. These pressures are passed on to people at the very beginning of the supply chain. Farmers have no guarantees about the payment they will receive. Workers are often forced to work long hours, for low pay in degrading conditions, exposed to harmful agrochemicals.

With the pan-European campaign Make Fruit Fair!, 15 European and 4 Southern partners claim fair prices, living wages and compliance with labour and human rights as well as environmental protection in the tropical fruit sector.

In June 2015 the 19 partners launched the Make Fruit Fair! petition to EC Commissioner Bieńkowska to ask the EU to ensure fair conditions in supermarket supply chains. The EU needs to enable small farmers, workers and EU consumers to get a fair deal. The respect for human rights, fair prices and sustainable production are key.

Please sign our petition under www.makefruitfair.org

Day of the African Child 2015: Youth dreams for a better world



by Louis Fourmentin -
IDAY-International

In memory of the 1976 Soweto Youth uprising, the members of the IDAY network celebrates each year the Day of the African Child all together. To celebrate this year's edition in Europe, IDAY invited 4 African Youth Ambassadors to Brussels to exchange with young Europeans about their aspirations for a better future.

After a brainstorming session on Monday, they presented their dreams in the first part of the conference which took part at Fondation Universitaire on the 23 June 2015.

Conference at Fondation Universitaire
The conference started with an inspiring speech from James Kofi Annan (Family for Every Child / Challenging Height) on "Is the African youth given the chance to participate in Africa's development?"

The first session of the conference saw the four IDAY Youth Ambassadors (Joanna Dogbey from Ghana, Marième Diop from Senegal, Charles Kigotho from Kenya and Eric Rwamucyo from Rwanda-Belgium) expressed their dreams for a better world and their recommendations to better include young people in



South for South!

Strengthening the awareness on international solidarity and the relationship between associations, media and institutions.

Although international cooperation for development is often described (especially by institutions) as an essential instrument of solidarity among peoples and for the full realization of the fundamental human rights, as well as a strategy for social, civil and economic growth, the allocation of resources to support and make visible, shareable and sustainable this cooperation is often well below the needs. This is even more the case in Sicily, where the average income and the resources of the institutions are under the European average.

Sicily, for its geographical position and history, could aspire to a role of leading region in the Mediterranean basin in the promotion of the values of social and economic integration and human rights. The opportunities offered by the EYD 2015 could be a helpful tool in this sense.

The attention dedicated both by the media and the institutions to the cooperation and the education on global citizenship is few and marginal. This lack of attention and resources has consequences also at social level, translating itself in insufficient sensibleness or disorientation of the citizens towards these issues.

Yet, information and awareness on the values of solidarity and cooperation could help in giving answers to the difficulties also of those who work for social and cultural development in Sicily itself and can even be a premise and a stimulus for socio-economic improvement at local level.

Thanks to the Action, we want to strengthen the knowledge and the communication opportunities on these issues and on the role of Europe, involving especially journalists, young people (students of schools and universities), civil society and local institutions in Palermo, Catania, Messina. At the same time, the Action will give to the existing regional network of solidarity associations the possibility to improve its ability to share experiences and methodologies.

Lead beneficiary: Sicilian network of Ngo and associations of solidarity - Congass
For further information contact: p.decandia@cissong.org



Tattoo-Petition Action for Global Justice in Post-2015

Temporary tattoos for long-lasting change - let the world know you want Global Justice!

The Tattoo-Petition gives European citizens the opportunity to express demands for global justice before the global summits in 2015 that will decide the framework of sustainable development globally for the next 15 years.

By making the Post-2015 development agenda and the UNFCCC processes accessible to a broad audience, we empower people to take part in the global conversation and to influence the international political decisions that affect our world.

Exciting temporary tattoos will be the tool to make European citizens – especially youth – interested and involved in these issues. Through a series of activities including drafting workshops, festivals and meetings of high-level politicians, people will play an active role in wording their collective interests and views into petitions addressed to at least 10 governments in Europe. Highlight will be the 24th September 2014 - the Global Day of Action of action/2015 before the Sustainable Development Goal Summit of the United Nations.

Options for “liking”, “clicking” and “signing” on the web and with mobile phones will of course be available to reach to a broad audience and we will definitely make the buzz on social media. But we are not just about that: temporary tattoos will indeed be the main way to show one’s offline support to petitions, therefore involving people with their brains, hearts and bodies for Global Justice after 2015!

Lead beneficiary: GCAP Global Foundation
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decision-making processes. The session was brilliantly moderated by Claire Veale and Mrs McAvan (MEP and Chairman of DEVE) spoke just after the youth ambassadors to deliver refreshing ideas and to conclude the first part of the conference.

After a quick break, the second session started with Daniel Wisniewski (WYA Europe), H.E. Ajay Bramdeo (African Union Representative to the European Union), Cécile Kyenge (MEP), Amadou Wade Diagne (Moderator), Maria Rosa de Paolis (International Cooperation Officer at DEVCO), Francesca Minniti (Concord Civil Society Alliance) and Jean-Marie Sohier. With some Q&A with the audience, the panel provided some very interesting propositions to better include youth in political processes in Europe and Africa. The intervention from CONCORD highlighted how relevant and unavoidable is the cooperation among Africans and Europeans in the new development framework and the SDGs that will be agreed at the UN General Assembly in September 2015. For Europe and its partner countries the European Year for Development EYD2015 is a very important moment to involve more and better the EU citizens into the political dialogue on development, global justice and solidarity.

Cultural reception at Brussels City Hall

After the conference, a bus took the participants to Brussels City Hall, where a cultural event was organised. After a buffet generously offered by the City of Brussels, a great exhibition of Rosalie Colfs photography series on domestic workers was presented and Charles Kigotho from Kenya highlighted the work of the Mwelu Foundation in Mathera slum.

After the event, advocacy actions will be conducted in each African and European country about their exchanges with other youngsters. The review of the conference will be published soon on IDAY website and social media.

Call for funding communication projects

by Stefania Piccinelli - GVC

GVC is launching a call for applications in partnership with the municipality of Bologna to find the best and most valuable experiences concerning migration and development amongst European cooperation actors.

Our common goal is to make public opinion aware of migration issues and to promote active participation at TERRA DI TUTTI ART FESTIVAL rights, communities and cooperation in social cinema and performing arts where winners of the call shall be invited to present their results.

The Festival will take place in October 2015 in Bologna and this year marks its 9th Special Edition for the European Year for Development 2015 #EYD2015.

The Festival is organized within the project AMITIE CODE [DCI-NSA-ED/2014/338-472] co/funded by the European Union and coordinated by the municipality of Bologna.

The 2015 European Year of Development is the perfect opportunity to acknowledge and value the educational role that local experiences can have on citizenship and to display the results of development cooperation and its relations with migration flows and the promotion and protection of human rights.

We expect 50.000 people to be reached and moved by the activities of TERRA DI TUTTI ART FESTIVAL - rights, communities and cooperation in social cinema and performing arts. Each selected project will receive from a minimum amount of 3.000 Euro to a maximum amount of 8.000 Euro as financial support.

[Here you are the link with the call for proposal and its supporting documents.](#)



The Roles We Play, Here and There

Recognising and celebrating the contribution of people from deprived communities in development and peace building.

In October 2015, "The Roles We Play, Here and There" will promote the newly adopted UN Sustainable Development Goals and will invite citizens in Ireland, EU and worldwide to share via Twitter and the hashtag #RolesWePlay what "roles" they will play to achieve these new goals.

Momentum of campaign will be 17 October, UN Day for the Eradication of Poverty

Lead beneficiary: ATD Fourth World Ireland Ltd
For further information contact: pierre@atdireland.ie



World Suitcases

Promoting sustainable and ethical tourism as a tool to “translate” EU development policies and raise awareness about post-2015 development agenda

The Project promotes sustainable and ethical tourism (SET) – being directly related to globalisation and sustainable development (SD), as a tool to foster broad understanding of SD and personally contribute to achieving its goals, and to advocate with government and business to formulate and implement relevant policies. The project envisages capacity-building of young people, thus enabling them to actively participate in the European Year for development.

To this purpose, a training camp for 30 young people (aged 14-19) from 5 regions in Bulgaria will be organised to inform and sensitise them about development issues and policies and to engage them in taking action towards raising awareness among their peers and local communities. They will be encouraged to elaborate a Charter of the responsible traveller.

The Project proposes a number of lobby and advocacy activities for implementing the principles of SET in policy and practice: with Bulgarian tourism industry; central government and local authorities (via the local information centres on culture and tourism – municipal structures).

To raise public awareness about SET, SD goals and policies, the trained students will work with their local communities by: circulating the Charter of the responsible traveller; presenting to school boards; participation in public events by disseminating materials, organising happenings, etc.

To provide information about SET and guidelines for practical application of its principles (serving also as advocacy tools), a number of products will be created: Plan-your-trip questionnaire; Manual and a Leaflet for sustainable and ethical tourism; special section in an existing website with materials on SET. This will contribute to disseminating the project results and ensuring sustainability.

Lead beneficiary: Global Initiative on Psychiatry
For further information contact: vhristakeva@gip-global.org

What’s in it for humanitarian aid?

by Celia Cranfield - Voice NGO

2015 is the first ever European Year to deal with the European Union’s external action and Europe’s role in the world. The European Year for Development (EYD) is a unique opportunity to make progress on some important dimensions of how we link humanitarian and development work. With that in mind, this issue of the [VOICE newsletter](#) invites NGOs to share their views on the importance of considering long-term approach in humanitarian action.

Following the remarks of Marius Wanders, Ambassador for the EYD Civil Society Alliance on the opportunities of this year for European NGOs, VOICE members - Handicap International, Concern Worldwide, Habitat for Humanity and International Rescue Committee – share their approach on linking humanitarian assistance and development work in the area of disaster risk reduction and shelter and urbanization. Furthermore, Caritas Luxembourg highlights the opportunities and challenges of being a multi-mandated organization, and DanChurchAid presents the transition to a certification process.

In the “View on the EU” section, VOICE is pleased to hear from Mr. Guerrero Salom, European Parliament Standing Rapporteur on Humanitarian Aid on the EU humanitarian budget, as well as on the EU’s role at a global level, including the 2016 World Humanitarian Summit (WHS).

In relation to that, the newsletter also includes two joint statements of NGOs: one on the humanitarian principles, as a contribution to the WHS, and one on the implementation of the post-2015 Framework for DRR (Disaster Risk Reduction).

Finally, in the “field focus”, People in Need reports on the consequences of instability in the Ukrainian crisis.

Taking action against extreme poverty

by Robin de Wouters - ONE

The European Year for Development is not just a European thing – 2015 is a huge year for development worldwide, because of the new Sustainable Development Goals that will be unveiled at the United Nations General Assembly in September. These can be a true game-changer for millions of people to lift themselves out of poverty, but only if our leaders deliver sufficient financial backing during the Financing for Development Conference in Addis Ababa in July.

Time to act

In May, the EU recommitted to its longstanding promise of providing 0.7% of national income in development assistance. It also agreed to spend 0.2% of national income on the poorest countries. But more will be needed for Addis to be a success. Besides a basic spending package for social services and increased domestic resource mobilisation, a much stronger focus on the poorest countries is critical if they are to achieve the new Goals in time for the 2030 deadline. That is why ONE calls upon the EU Heads of State and Government to increase the EU's ambition and collectively commit to directing half of development assistance to Least Developed Countries.

To make a point, ONE and its Youth Ambassadors took action to the streets of Brussels. ONE's actions around the European Council Summit, with their Youth Ambassadors and boards, intend to raise awareness among the public and pressure our policy makers to help those who need it most.



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